

# The 400 Pursang is one of the great "if only" stories of motorcycling.

It was the right bike, at the right time and could have been the saviour of the Bultaco factory - except, as so often happens, for internal politics.

In 1972/73, the factory desperately needed a competitive 500cc class bike. Remember, at this time the 250cc class was seen as subsidiary event to the 500s which represented the blue riband of motocross. Bultaco had already had a go at producing a 500 category bike in the form of the 360cc Bandido, a heavy ill-handling bike which was a commercial disaster. With this history of failure, they were less than confident about big bikes.

Bultaco's solution to the 500 dilemma was to produce a series of over-bored 250s which first arrived on the scene as 252cc machines and then later, when other teams began to demand strict enforcement of the 351cc minimum rule for the 500 class, 352s and, last of all, a full 360cc in 1974.

The other factor in the demise of the 400 Pursang was that the factory's leading rider was American Jimmy Lee Pomeroy. Not only did Senor Bulto feel that the sun shone out of the usual orifice in the American's bottom

but every other opening too. Pomeroy had won the Spanish GP for Bultaco and from that moment, anything he said was gospel. And Pomeroy didn't like 500s!

Very few of the 400s were built and two of them landed in the laps of British riders. One, the bike in this test, went to Malcolm Davis who was contracted directly to the factory and the other to Vic Allan who rode for Comerfords, the British Bultaco importer.

It must be remembered that at this time the European factories spent very little on their supported riders who were expected to make a living from riding two classes - the Grand Prix class they were contracted to ride in and the other. Thus, in the case of Davis and Allan, who were 250 GP riders, both desperately needed a competitive 500 to increase their start and prize money, especially in the lucrative international meetings on the continent.

Both riders loved the 400 and in fact Davis frequently rode it in preference to his 250. Recently, Vic Allan said that the bike was one of the best he had ever ridden and remembers beating regular 500cc class stars at early season internationals in 1973.

Vic says: "The bike was tremendous - very fast and very easy to ride. It had loads of power everywhere and was as good as anything around. In the 250 Pursang chassis it was light too, weighing in at around 220lb. The problem was that if Pomeroy said it was heavy, it was heavy - and no-one else's opinion counted for anything.

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As things turned out, the 400 never went into production and Bultaco were slow reacting to the long travel suspension revolution which began in 1974. When Bultaco did finally produce a "full" 500 it was in the form of the light and nimble 360 Pursang, developed directly from the 250cc engine. This was a lovely little bike and achieved some remarkable results in the hands of works riders. However, it did not flatter a clubman's riding ability and was not a patch on the 400 which had preceded it and is tested here.

At a time when tyre technology was just beginning to develop rapidly in motocross the timing was perfect for a powerful 400cc motor. A year later, tyres had got so much better that riding the 400 Pursang would have been well within the limits of many decent riders.

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The Pursang 400 story isn't quite at an end -Vic Allan still has the two original works motors ready to be built into chassis so we just might see these bikes in action again one day.

Frank Melling January 2000



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Development continued and one or two hack motors were released for riders to assess. These engines were not very reliable and more rethinking was done. The result of all this work was the prototype 400 (and I stress that the bike I rode was only a prototype) we track tested for a couple of glorious autumn hours in the depths of rural England.

We are privileged at Cycle Illustrated to have the opportunity of being the first magazine in the world to carry out a track test of a genuine full 400 Bultaco, and we owe a special debt of thanks to the Bultaco factory and Malcolm Davis, its number one works

rider, for allowing us to use a machine which is still under development.

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sale before Spring of 1974, so you can guess that there is still a considerable amount of work to be done on the bike. Even so I was able to gain some idea of its potential, and believe me, this bike really has potential.

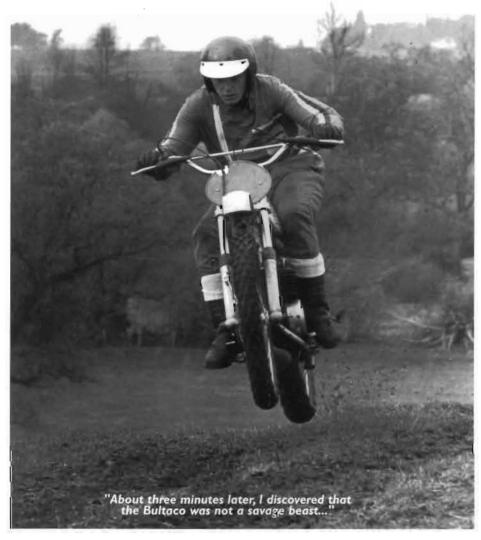
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But give a big pull at the "go-wire", and the Bul will simply and unashamedly take off in an explosion of wheelies, slides, drifts and anything else that can conceivably happen to a motocross machine.

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The finishing follows current Bultaco fashion in that it is squarish in appearance with anti-distortion bays machined in at staggered intervals. Again, very much after the Pursang design, only more fins. In the head live two Champion N3G plugs, which are fired simultaneously by a Femsatronic electronic ignition system, the reliability of which will be testified to by thousands of Bultaco owners.

Moving to the bottom half of the unit, one finds a lot of new and exciting goodies. To begin with we have the striking starting mechanism I mentioned earlier, but in the cases there also lives a gear primary drive, rather than normal Bultaco duplex chain, and multi plate clutch which uses bonded clutch plates - similar to those found on British superbikes - instead of the more usual metal items. The clutch action is worthy of mention

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The new gearbox has only four ratios, but this is more than ample. I was too cowardly to use top, and bottom would produce enough torque to pull down the Statue of Liberty.

So for the vast number of riders, the big Bul will be a two speed racer. Those two gears, for

the doubters in our midst, will take you from a standing start to 50mph in less time than it takes to say "Bultaco". And 99.999% of all motocross racing is done in this speed range.

The power-plant has proved to be generally very reliable except for some minor problems with gear selection, Because the selector mechanism is below the transmission, it picks up any debris generated during the heat of battle, when missed gears are all too common. The end result is that the 'box locks in the gear which was engaged when the irritant arrived.

I have deliberately avoided mentioning the bike's cycle parts, because the paint was hardly dry on them when I rode the bike and there was obviously a lot of development work to be done. In a case such as this, it is merely fatuous to proffer criticism, since things are being changed by the minute. The chassis, with the exception of the engine mountings, is pure Pursang and hence it is hardly surprising that both Malcolm and I found the suspension far too soft. But such things are mere trivia; in view of the early stage of development the bike was in, it handled extremely well. Much in the fashion of a super powered 250, which is what it is at present.

There were two items of interest which are worthy of mention since they will be fitted to production models in 1973. First was the new front, which featured both an alloy brake plate and a tapered alloy hub. The brake was still a

good one, and the latest slimming exercise must make it one of the lightest in existence.

Also there were the forged alloy fork yokes which are designed to climinate the oft criticised twisting of the fork legs, which Betor forks are rather prone to do. The new yokes look nice as well, and should give the polishing enthusiast another little challenge. I don't know whether they will be any better, but the idea seems sound and they look pretty, so one can't really ask for more.

To come to any firm conclusions about the 400 Bul is rather difficult, because it lacks comparison. It is, to the best of my knowledge, the fastest motocross machine I have ever ridden. I say "to the best of my knowledge" because memories fade with time and once concrete beliefs begin to waver. Even so, I am fairly sure that of all the top class machines I have straddled, none were faster than this bike.

More than being the fastest machine on the track, the 400 has great sales potential since it can be ridden by an average rider, which is not the case with a number of current works machines.

Whether you want to risk your neck on a bike with such potency is another matter, but as Malcolm says, "It feels good when you know that you've got the quickest bike in the race and all you have to do is ride it." It is this attitude which will sell the 400 Bultacos. Only a superman will find this bike too slow.

Frank Melling for Cycle Illustrated June 1973.



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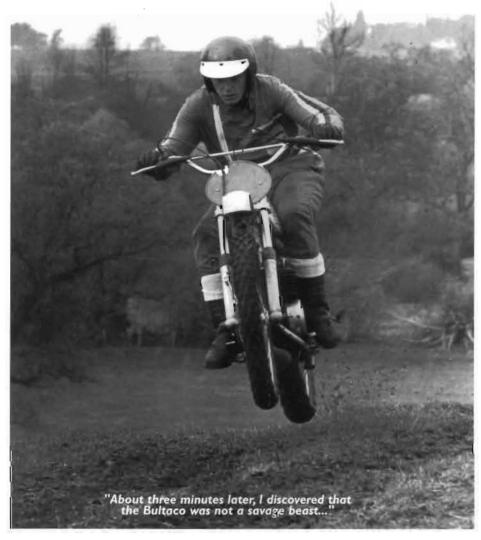
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The new gearbox has only four ratios, but this is more than ample. I was too cowardly to use top, and bottom would produce enough torque to pull down the Statue of Liberty.

So for the vast number of riders, the big Bul will be a two speed racer. Those two gears, for

the doubters in our midst, will take you from a standing start to 50mph in less time than it takes to say "Bultaco". And 99.999% of all motocross racing is done in this speed range.

The power-plant has proved to be generally very reliable except for some minor problems with gear selection, Because the selector mechanism is below the transmission, it picks up any debris generated during the heat of battle, when missed gears are all too common. The end result is that the 'box locks in the gear which was engaged when the irritant arrived.

I have deliberately avoided mentioning the bike's cycle parts, because the paint was hardly dry on them when I rode the bike and there was obviously a lot of development work to be done. In a case such as this, it is merely fatuous to proffer criticism, since things are being changed by the minute. The chassis, with the exception of the engine mountings, is pure Pursang and hence it is hardly surprising that both Malcolm and I found the suspension far too soft. But such things are mere trivia; in view of the early stage of development the bike was in, it handled extremely well. Much in the fashion of a super powered 250, which is what it is at present.

There were two items of interest which are worthy of mention since they will be fitted to production models in 1973. First was the new front, which featured both an alloy brake plate and a tapered alloy hub. The brake was still a

good one, and the latest slimming exercise must make it one of the lightest in existence.

Also there were the forged alloy fork yokes which are designed to climinate the oft criticised twisting of the fork legs, which Betor forks are rather prone to do. The new yokes look nice as well, and should give the polishing enthusiast another little challenge. I don't know whether they will be any better, but the idea seems sound and they look pretty, so one can't really ask for more.

To come to any firm conclusions about the 400 Bul is rather difficult, because it lacks comparison. It is, to the best of my knowledge, the fastest motocross machine I have ever ridden. I say "to the best of my knowledge" because memories fade with time and once concrete beliefs begin to waver. Even so, I am fairly sure that of all the top class machines I have straddled, none were faster than this bike.

More than being the fastest machine on the track, the 400 has great sales potential since it can be ridden by an average rider, which is not the case with a number of current works machines.

Whether you want to risk your neck on a bike with such potency is another matter, but as Malcolm says, "It feels good when you know that you've got the quickest bike in the race and all you have to do is ride it." It is this attitude which will sell the 400 Bultacos. Only a superman will find this bike too slow.

Frank Melling for Cycle Illustrated June 1973.